



WHEELING SLEEPOUT 2022

"WE SLEEP OUT SO KIDS DON'T HAVE TO!"

Dear Community Partner

"Once upon a time...", I think we are all familiar with the opening line to the fairytales we heard growing up. Not all children have the same opportunity to be read bedtime stories and fairytales, and many are a far cry from living that life themselves. YSS wants to change that for the youth in the Ohio Valley! November is National Runaway Month. According to public school data reported to the U.S. Department of Education during the 2018-2019 school year, an estimated 10,522 public school students experienced homelessness over the course of the year. In Wheeling alone, there are approximately 108 adults and youth without a roof over their head on any given night. Now, imagine it is winter and the temperature drops down below freezing. This becomes a life and death situation for those experiencing homelessness...definitely not a fairytale ending.

Youth Services System is working relentlessly to decrease the number of individuals that are forced to sleep outside in these dangerous conditions and give them the tools to 'live happily ever after.' On August 4th, Youth Services System will be holding the 12th Annual Wheeling Sleepout at the Miracle League Field. The tagline for the event, 'We sleep out so kids don't have to' sums up the meaning of the event. YSS partners with a plethora of individuals and organizations from the community to raise money for youth experiencing homelessness. You have an opportunity to make a difference in the life of a child and become a part of this very important event! We would love for you or your organization to become a sponsor for this event that helps bring awareness to youth in crisis, and helps to put a roof over their heads. You also have an opportunity to participate in the event by constructing a team and building your own fairytale structure out of cardboard. Thank you and we hope to see you on November 4th!

- Staci Stephen

Director of Development

WHEELING SLEEPOUT 2022



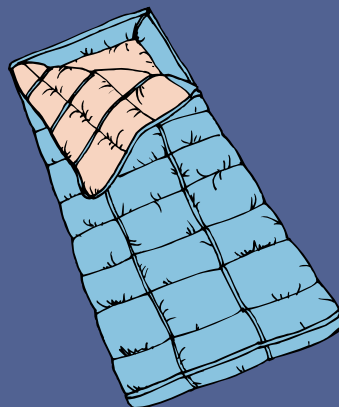
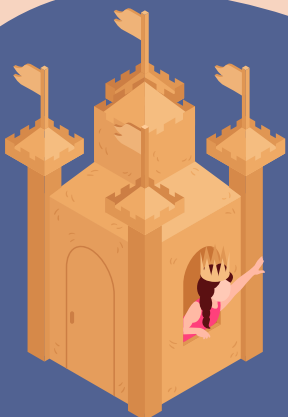
"WE SLEEP OUT SO KIDS DON'T HAVE TO!"

About Wheeling SleepOut

The Wheeling SleepOut is the signature fundraising event for the Youth Services System Transitional Living Program, which provides housing, life skills, employment assistance and more for young adults ages 17-21 who have aged out of the Foster Care system.

Participants form fundraising teams, with the top earners winning some great prizes! On the evening of November 4th, everyone comes together at Miracle League Field in Wheeling to sleep out and raise awareness about runaway youth and those experiencing homelessness.

The SleepOut features plenty to get excited about — including the well-known "Boxed-In Design Contest", which sees creative participants build temporary livable structures to spend the night in on the field. Local celebrity guest judges award winners in multiple categories for this crowd favorite contest. Plenty of food, games and entertainment are also provided for registered participants during SleepOut, making it a great way to get the whole family involved in some fundraising to help youth!



Sponsorship Levels

Hero



\$10,000 +

Only ONE available!

- Up to 10 SleepOut t-shirts
- Name & logo on YSS Xmas Parade float
- Two tables for up to 16 guests at the 2023 Good Samaritan Dinner
- Name & logo on "Best-in-Show" trophy for Boxed-In Design Contest
- PLUS everything from "Dragon" & "Princess" tiers

Dragon



\$3,000 +

- One table for up to eight guests at the 2023 Good Samaritan Dinner
- Up to five SleepOut t-shirts
- Name & logo on all promotional materials & signage for SleepOut
- PLUS everything from "Princess" tier

Princess



\$1,000 +

- Two tickets for the 2023 Good Samaritan Dinner
- Social media spotlight post (goes out to over 6,000 followers!)
- Logo & link hosted on YSS website
- Two SleepOut t-shirts

Photo Booth Sponsor

\$500 - ONE AVAILABLE!

We have a unique sponsorship opportunity for this year's SleepOut - your logo featured on instant photographs provided by Nick Arno Entertainment!

Each person who partakes in the photo booth on Nov. 4th during the SleepOut will get one complimentary printed photo with YOUR logo (additional photos can be sent digitally) and an opportunity to receive a discount code or coupon for your services. This is a great way to reach lots of potential new folks!



ONCE UPON A TIME ...

This year we want to capture the spirit of classic Fairy Tales for the SleepOut theme. Childhood is certainly a magical time, but unfortunately not everyone has a safe and happy experience growing up. That's why it is so important to raise awareness and funds for services like our Transitional Living Program, which helps young adults with housing, employment, life skills, and so much more!



Extra Benefits of Sponsorship

Our sponsorship tiers for this year's Wheeling SleepOut are full of great perks, but there are some extra benefits we'd like to tell you about!

First of all, our social media presence is vast - meaning that when we say you'll get a sponsor spotlight post, we are spreading the good word about your organization to 6,000+ followers on our combined social media channels!

We also boast a state-of-the-art SmartSite website, which allows us to push custom notifications directly to those who have our mobile app downloaded!

YSS fundraisers also received considerable coverage from local media outlets, which is a win-win for everyone!



Contact Info & Payment

Contact Info

If you have any questions about this packet, Wheeling SleepOut or sponsorship inquiries of any kind, please reach out to:

Staci Stephen

Director of Development

sstephen@ysswv.com

740-310-8333

If you have any questions about YSS's online presence, website, social media, etc. please reach out to:

Tucker Riggleman

Digital Media & Communications Coordinator

triggleman@ysswv.com

304-820-9977

Payment

Please mail checks to:

Youth Services System, Inc.

PO Box 6041

Wheeling, WV 26003

Memo: "SleepOut
Sponsorship"

***your sponsorship is tax
deductible!**



YSS Website



 **SCAN ME**



Sponsor Form

Please select your sponsorship tier below, and whether you'd like to pay with check or pledge to pay later to utilize NIP tax credits. Thank you!

Organization Name:

Contact Name:

Phone Number:

Email:

Website:

☐

HERO - \$10,000+

Check -

☐

Pledge -

☐☐

DRAGON - \$3,000+

Check -

☐

Pledge -

☐☐

PRINCESS - \$1,000+

Check -

☐

Pledge -

☐☐

**PHOTO BOOTH
SPONSOR - \$500**

Check -

☐

Pledge -

☐

T-Shirt Sizes:
(2, 5, or 10
depending on
sponsorship tier)