



Campout For A Cause

June 5th-6th 2020

Information Packet

Thank you for your interest in
Campout For A Cause.
Your participation will help the **most vulnerable** in
this unprecedented time.

Campout For A Cause is a one-night fundraising event that encourages individuals and families to camp out at home and peer to peer fundraise because they care for those in need.

Donations support YSS' unfunded and underfunded programs that serve the most vulnerable members of our community.

COVID-19 has significantly increased the need of our community and we need YOU to help us care for those in dire need of resources such as shelter, food, safety, etc.

In this packet, you will find:

- How to Participate
- How to Get Started
- Fundraising Tips
- Fundraising Rewards
- Setting Up Your Camp Out
- Marketing Materials
- More about Youth Services System, Inc.

If you have any questions, please contact Terra Crews at tcrews@ysswv.com

Make sure to like our Facebook Page and like Campout For A Cause event page for the latest updates!

We look forward to camping out with you!



Campout For A Cause



Creating better futures for children, families and our community.

How to Get Involved:

Become a Sponsor!

Sponsor the event by donating in honor of your business, organization or a loved one.



Become a Camper!

Register to participate for the Campout For A Cause and camp out at home.

Participants are encouraged to do peer to peer fundraising.



Invite Friends and Family!

Share Campout For A Cause on social media! Spread the word and invite your friends and family to get involved.



How to Get Started:

If you would like to sponsor the event, please email Terra at tcrews@ysswv.com.

You may make a donation by texting CAMPOUTYSS to 44-321

To become a camper register at www.youthservicessystem.org.

- Complete the registration form and click submit.

Once you are registered, you are ready to start fundraising!

- Go to <https://secure.givelively.org/donate/youth-services-system-inc/campout-for-a-cause> and click "I want to fundraise"
- You will be directed on how to personalize your page.
- Registration fee is \$25 and counts toward fundraising rewards so go ahead and donate \$25 to your page!
- Once your page is complete, you will have several sharing options.

****Make sure to take a picture with your "Campout For A Cause" selfie sign (under marketing materials) and post it with [#YSSCAMPOUT](https://www.instagram.com/ysscampaout)**

Fundraising Tips

1. Share your why. Why are you choosing to participate in the Campout For A Cause event?

- Just looking for something fun to do?
- Missing a family vacation and want to spend some quality time together?
- Struggled or know someone who has struggled and want to help others facing hardship push through?

Whatever your WHY is, share it. You can say something like this...

“On June 5th, I am camping out for a cause because I want to help families facing homelessness be safe and warm.”

or like this...

“We are camping out on June 5th, because while our family is safe at home during COV-19, not all families are. We want to enjoy quality together while helping other families during this difficult time.”

2. Join the Camp For A Cause event page on Facebook and share our posts! We will share camp out ideas and fun activities to do during your night out. You will also see stories about people that by participating in this event, YOU are helping.

3. Utilize the tools on your fundraising page. Once you’ve set up your fundraising page you will receive an email with simple share options such as tweet, Facebook, email...etc. You will also get a link so that you can text your friends and family with your page.

4. Have fun! Use your creative skills to take your fundraising to the next level. Make silly videos, make a dance challenge, or share a fun picture along with the link to your fundraising page.

Fundraising Rewards

- \$25  Kindling Level-Recognition on social media and team fundraising page
- \$50  Cricket Level- Water bottle
- \$100  Firefly Level-Tshirt
- \$250  Bull Frog Level-Pop-Up Lantern
- \$500  Hooting Owl Level-Blanket
- \$1000  Star Level-Pop up chair
- \$2500  Moon Level-Two pop up chairs and two sleeping bags
- \$5000  Hero Level- A cooler filled with the ultimate campout snacks and beverages

***Amount raised is per person**each level up includes prior level prize**

Setting Up Your Camp Out

1. Pick a location. Where would you like to sleep for the night: in a tent, in a fort in your living room, on a trampoline...
2. Gather supplies. Make sure you have blankets and pillows so you are nice and comfy. Grab a flash light for when it gets dark. Don't forget the snacks. We recommend graham crackers, chocolate and marshmallows for a camp side s'more!
3. Bring the fun. Camping out can be a great time! Get some glow sticks for a glow party. Collect board games for the ultimate game night. Whatever you like to do for fun...do it!

*****Make sure to stay tuned on the YSS Facebook Page for entertainment throughout the night including music performances, story time with special guests and ghost stories!*****

Marketing Materials

We have included an easy to print poster for you to take a selfie and share on social media and post in your window of your home!

You may print or post the thank you card for your donors as a special note.

You may also share all posts from the YSS page and Campout For A Cause event page.

If you need additional marketing materials, you may email Terra at tcrews@ysswv.com.

More about YSS

Mission:

To create better futures for children, families, and our community.

Values:

- Every child has worth, value and potential.
- The care of our children is our first priority.
- Children need us to commit and take risks on their behalf.
- We strive to operate a quality-driven organization in management, services, and stewardship.
- We believe in organizational transparency and honesty.
- Creativity and innovation guide our effort.
- We are committed to our employees and value their contribution to our success.
- The commitment and wisdom of the governing Board is necessary to fulfill the mission and vision of the organization.
- Community support and partnerships are necessary to our success.
- The diversity of our youth and families, employees, Board members, and supporters contributes to our success.
- We listen to the stories of the children, families, and the community we serve.
- We avoid the complacency that would limit our success.

YSS Underfunded Programs:

The Winter Freeze Shelter, which typically operates from Dec. 15-March 15 each year in the administrative office building at 87 15th in East Wheeling.

Temporary emergency housing for families. This program involves the leasing of three apartments for families in need, as well as paying for hotel rooms and other needs that arise until a family can find a better option.

The Lazarus House and Mary & Martha House, and the soon-to-open Mark House, which serve as sober-living residences for men and women who are in recovery from alcohol or substance use disorder.

Transitional Living Program to help youth who fall through the cracks of the government's system.

For more information on YSS, visit www.youthservicessystem.org and like our Facebook page.

If you have any questions, please contact Terra at tcrews@ysswv.com

Camping out on June 5th because I care!



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**Thank you for your donation to my
Campout for A Cause campaign!**



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